



**SCOPE OF PROJECT**

**BARKER LEMAR** was retained by the Iowa Recycling Association to research, write and submit a grant application to expand integrated solid waste management education opportunities in rural Iowa. After discussing project criteria with the client, **BARKER LEMAR** identified a United States Department of Agriculture (USDA) grant program that aligned well with the scope of the project.

**IMPLEMENTATION**

**BARKER LEMAR** designed a scope of work for the project that expanded integrated solid waste education opportunities to rural Iowans by surveying their current needs, doubling the frequency of association newsletters received each year, and developing an online searchable database of archived solid waste and recycling education information from the association's newsletter.

To ensure project success, **BARKER LEMAR** conducted background research on previously funded USDA projects, spoke to prior recipients, and asked questions of local and national USDA staff in order to draft a proposal that had the best chance of being funded.

**BARKER LEMAR'S** thorough understanding of grant objectives and project goals, combined with on-going communication with both the client and USDA staff allowed for timely submission and successful receipt of \$58,000 in grant funds.

**SERVICES**

Project plan development; grant research; grant writing.

**TIMELINE**

Project Start Date: Fall 2004  
Project Completed: Summer 2005